



Cookie Policy

What is a cookie?

A “cookie” is an information file sent to your computer by a website and automatically saved on your computer by your web browser (e.g. Chrome). Each time you request a page from the website, your web browser sends this cookie back to the website server.

Types of cookies

There are two main types of cookies: session cookies and persistent cookies.

Session cookies are removed from your computer when you close your browser and are mainly used, for example, to store information about items in your shopping basket when you visit an e-commerce website.

Conversely, persistent cookies remain stored on your computer until deleted or when they reach their expiry date. This type of cookie is often used to anonymously track your activity on a website so the website owner can analyse the data to see if there are ways they can improve their website.

There are many reasons why a website may use cookies. However, the important thing to know about them is they are harmless.

Google Analytics cookies

We use Google Analytics to monitor traffic levels, search queries and visits to this website. Google Analytics stores IP address (anonymously) on its servers in the United States, and neither Alpine Property Portfolio Ltd nor Google associate your IP address with any personally identifiable information.

A mixture of both persistent and session cookies are used to enable Google to determine whether you are a return visitor to our site and to track the pages that you visit during your session.

More information is available from Google at Safeguarding Your Data. www.google.com/intl/en/analytics/privacyoverview.html

Email Octopus cookies

We use Email Octopus to send marketing information to you that we believe is relevant to you. Email Octopus uses cookies and similar technologies as part of the services it provides including within the emails we send via our e-marketing campaigns.

Please view the [Email Octopus cookie statement](#) for more information.

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